



Take Our SURVEY

Chestnut Hill Conservancy is moving through a strategic planning process to develop a roadmap for the next three years. We are inviting you to take this survey, which is a critically important component of the strategic planning effort.

1. Where do you currently reside?

- Chestnut Hill
 - Center City
 - Erdenheim
 - Flourtown
 - Germantown
 - Lafayette Hill
 - Mt. Airy
 - Plymouth Meeting/Whitemarsh
 - Roxborough
 - Wyndmoor
 - Other _____
- l. Please indicate how many years you have been a resident in your current area:
- 1-5 years
 - 6-10 years
 - 10-15 years
 - 15-20 years
 - 20 years+

2. Please indicate your age range

- 18-34
- 35-50
- 51-64
- 65 and over

3. Please indicate your relationship to the Chestnut Hill Conservancy (check all that apply):

- Work or live in Chestnut Hill and surrounding areas
- Conservancy member
- Conservancy donor/business partner/sponsor
- Conservancy volunteer
- Conservancy supporter
- Attend events and programs
- Use the archives
- Owner of a property with an easement
- Member of a partner organization
- Other _____

4. Which of the following programs/activities/resources of the Conservancy are you aware? Please select all that apply:

- Archives and Library
- On-line Access to Archives
- Conservation easements on open spaces/lands
- Partnership with Friends of the Wissahickon
- Preservation easements on historic buildings
- Chestnut Hill Conservancy participation in review of local building variance requests
- Preservation Awards
- Architectural Hall of Fame
- Educational programs

5. Which of the following facts about the Conservancy's work are you aware? Please select all that apply:

- The Conservancy holds, monitors, and defends easements on over 105 acres of open space and 22 historic buildings
- The Conservancy protects historic architecture through nominations to the Philadelphia Register of Historic Places
- The Conservancy's work is vital for protection of the Wissahickon watershed and water supply of the City of Philadelphia
- The Conservancy is the first accredited urban-focused land trust
- The Conservancy Archives hold over 50,000 items from the 1680s to the present, documenting the history of Chestnut Hill and surrounding communities.
- Every home in Chestnut Hill (and most institutions) is documented and available for the public

6. What are the most important things the Conservancy is working on? Choose the 2 most important:

- Acquiring and maintaining archives on social and architectural history with on-site and online access for the public
- Protecting open space and the natural environment
- Preserving significant architecture and streetscapes
- Encouraging harmony and design quality in new developments
- Hosting educational programs on the area's history, historic architecture, community planning, and natural environment for the general public
- Advocating on issues related to the Conservancy's mission
- Being a community resource for sustainability efforts

7. Have you participated in a Chestnut Hill Conservancy program or event in the last 2 years? (Yes, No, Not Sure)

- If Yes/Not Sure: Please indicate the event(s) and/or program(s):
 - Night of Lights
 - Discovering Chestnut Hill lectures and walking tours
 - Ask the Experts lectures and demonstrations
 - Conservancy Annual Meeting
 - Exhibits
 - Spring Gala
 - Architectural Hall of Fame/preservation recognition awards

viii. On-site archives

- How many times have you visited the archives in the last 2 years:
 - never
 - 1-3
 - 4-5
 - 6 or more

ix. Online archives

- How many times have you used the on-line archives in the last 2 years:
 - Never
 - 1-3
 - 4-5
 - 6 or more

8. The Conservancy's Membership program supports the Conservancy's efforts and offers free or discounted public program admission and free research in the Archives.

- Are you currently a Member? [Yes/No/Not Sure]
 - If yes, what is the main reason you are a member?
 - Supporting the Conservancy
 - Value of program discounts
 - Free research in the archives
 - Member-only voting privileges in Board elections
 - Other _____
 - If no, what is the main reason you are not a member? Please select one answer choice
 - I'm not familiar/don't know about the membership program
 - I have other priorities
 - I belong to other conservation/preservation/historical organizations, please specify: _____
 - I am not interested in the current programs offered
 - Membership is too expensive
 - I prefer to donate rather than become a member
 - Other _____
- In your opinion, which of the following, if they were offered, would be a valuable incentive for membership? Select all that apply
 - Family membership level, with added programs and events geared towards parents with children 12 and under
 - Next Gen events
 - Student membership
 - Members-only private events
 - Celebrating members
 - Members-only resources
 - Other _____

9. What do you feel makes Chestnut Hill Conservancy unique and distinguishes it from other organizations? Please check all that apply.

- Conservation initiatives
- Preservation efforts
- Archives
- Easements
- Geographic focus
- Educational Programs
- Social Events
- Community support
- Not sure

10. What role do you think the Chestnut Hill Conservancy should play in the future to contribute to the quality of life in the community?

11. What, if anything, would YOU be most interested in getting involved with? Please follow up at info@chconservancy.org.

- Night of Lights
- Volunteer to develop and create programs
- Volunteer to help organize programs, events, lead tours
- Volunteer in the Archives
- Help with advocacy efforts
- Help with the gardens
- Participate in Fundraising
- Other _____

12. What is your overall opinion of the Chestnut Hill Conservancy?

- Positive
- Negative
- No opinion/unfamiliar with organization.

13. Is there anything else you would like to add?

Please return your survey answers to the:

Chestnut Hill Conservancy
8708 Germantown Avenue
Philadelphia, PA 19118

