

SPONSORSHIP OPPORTUNITIES

TO SHOW YOUR COMMITMENT TO THE COMMUNITY ALL YEAR LONG!



2025 LEAD SPONSOR (ONLY TWO AVAILABLE)

\$14,000
(\$11,400 tax deductible)

- \$14,250 value!
- Industry exclusivity at the lead sponsor level, lead sponsor recognition
- Recognition at Annual Meeting on January 9
- Prominent logo on promotional materials, mass e-communications, invitations, print collateral, and press
- Hyperlinked logo in newsletter and on website
- Invitations to listed events and programs with opportunities to address guests at events
- Invitations to Leadership Circle (major donors) events
- Highest level of benefits for all listed programs and opportunity to partner in the creation of one program
- Projection-level sponsorship for Night of Lights with logo listed first on the event street banner
- Option to participate in private group volunteer opportunities
- One dedicated social media post

2025 GENERAL SPONSOR

\$6,000
(\$5,000 tax deductible)

- \$7,250 value!
- Invitations to Leadership Circle (major donors) events
- Recognition at Annual Meeting on January 9
- Prominent logo on promotional materials, mass e-communications, and press
- Logo on invitations and print collateral
- Hyperlinked logo in newsletter and the website
- Invitations to listed events and programs with opportunities to address guests at events
- Supporting level benefits for all listed programs
- Event sponsor benefits for Night of Lights
- Discounted opportunity to upgrade to higher level sponsorship for events listed

2025

Sponsorship Opportunities

GREAT ACCESS | GREAT CAUSE | UP TO 90% TAX DEDUCTIBLE



Learn more about your sponsorship opportunities by contacting the Conservancy today.

Chestnut Hill Conservancy is dedicated to preserving the historical, architectural, and cultural resources and open spaces that define the character of Chestnut Hill and its surrounding communities in the Wissahickon watershed.

SPONSOR OUR BIGGEST EVENTS OF THE YEAR

High-profile events, engage with major donors, and meet new audiences -
up to 85% tax deductible!

SPRING GALA

The Conservancy's major annual fundraising event
May 31, 2025



Sponsors have reserved invitations! Join 200+ of our friends, neighbors and greatest supporters with a festive dinner and cocktail garden party gala at a spectacular historic property. The gala is a fabulous opportunity to network. **Always a sold out event!**

\$4,500 Event Sponsor (\$3,600 tax deductible)

- (4) Invitations to this event
- Opportunity to make remarks with verbal and written recognition at the event
- Hyperlinked prominent logo on all event related e-communications, event landing page, and recognition in the press release
- Prominent logo on event and print collateral
- Full-page color ad in the event program

\$2,500 Supporting Sponsor (\$1,800 tax deductible)

- (2) Invitations to this event
- Opportunity to make remarks with written recognition at the event
- Hyperlinked prominent logo on all event related e-communications and recognition in the press release
- Prominent logo on event and print collateral
- Half-page color ad in the event program

Additional sponsorship opportunities are available!

PRESERVATION PARTY

Fall/Winter 2025



Be in the room for the Conservancy's annual recognition of great building and great preservation work! The Preservation Party combines the Chestnut Hill Architectural Hall of Fame and the Preservation Recognition Awards.

\$2,500 Event Sponsor (\$2,000 tax deductible)

- (4) Invitations to this event
- Opportunity to make remarks with verbal and written recognition at the event
- Hyperlinked prominent logo on all event related e-communications and recognition in the press release
- Prominent logo on event and print collateral

\$1,250 Supporting Sponsor (\$1,050 tax deductible)

- (2) Invitations to this event
- Written recognition at the event
- Hyperlinked logo on all event related e-communications (invitations, newsletters, etc.)
- Logo on event and print collateral

Additional sponsorship opportunities are available!

LEADERSHIP CIRCLE

Exclusive opportunities with our major donors (2 events)



Leadership Circle members represent the Conservancy's most generous supporters and greatest future clients. The Conservancy organizes these exclusive, behind-the-scenes tours and catered lectures twice a year, both fascinating and a great networking opportunity.

\$1,250 Event Sponsor (\$1,050 tax deductible)

- (2) Invitations to each Leadership Circle event
- Opportunity to make remarks at one event
- Hyperlinked prominent logo on all Leadership Circle related e-communications (invitations, newsletters, etc.)
- Prominent logo event and print collateral

\$750 Supporting Sponsor (\$550 tax deductible)

- (2) Invitations to one Leadership Circle event
- Hyperlinked logo on all Leadership Circle related e-communications (invitations, newsletters, etc.)

SPONSOR PUBLIC PROGRAMS

In-person and virtual - tours, lectures, and exhibits - your support subsidizes these important programs -
up to 90% tax deductible!

NIGHT OF LIGHTS

Public streetscape exhibition (first week of October)



Don't miss the opportunity to have your Logo in Lights in front of thousands! For several nights in October, the Conservancy's Night(s) of Lights brings thousands to Chestnut Hill's transformed Germantown Avenue. Featuring images and film from the Chestnut Hill Conservancy Archives projected onto Germantown Avenue storefronts, with live music, interpreters and many businesses open late. Our most publicly facing event!

\$2,500 Projection Sponsor (\$2,000 tax deductible)

- Prominent logo on one title projection slide and "sponsored by" signage at the same location
- Logo on the "thank you" slide at all locations
- Logo on the street banner, sidewalk banner, and poster
- Hyperlinked logo on event landing page and event e-communications and recognition in press release
- VIP guided Night of Lights walking tour
- Public recognition at the "Flip the Switch" ceremony

\$1,000 Event Sponsor (\$800 tax deductible)

- Logo on the "thank you" slide at all locations
- Logo on the street banner, sidewalk banner and event poster
- Hyperlinked logo on event landing page and event e-communications and mention in press release
- Written recognition at the "Flip the Switch" ceremony

\$750 Supporting Sponsor (\$675 tax deductible)

- Logo on the "thank you" slide at all locations
- Logo on the banner, hyperlinked logo on event landing page and event e-communications
- Written recognition at the "Flip the Switch" ceremony

DISCOVERING CHESTNUT HILL

Walking tour and lecture series (4-6 events a year)



Advertised broadly, these tours sell out fast! This popular series of local guided tours and lectures explores the architecture, history, and natural beauty of Chestnut Hill and neighboring communities. At least two events are organized each spring and fall.

\$1,750 Event Sponsor (\$1,400 tax deductible)

- (2) Invitations to all events and an opportunity to make remarks at one event.
- Recognition and prominent logo placement in print collateral and e-communications
- Hyperlinked prominent logo on all event related e-communications and the event landing page
- Recognition in the press release

\$875 Supporting Sponsor (\$775 tax deductible)

- (1) Invitation to all events
- Recognition and logo placement in print collateral and e-communications
- Hyperlinked logo on all event related e-communications and event landing page

ASK THE EXPERTS

Virtual and in-person lecture series (4-6 events a year)



Your support makes this free program possible! The Conservancy's Ask the Experts is a free program offered in collaboration with the Chestnut Hill Community Association. Ask questions and get solutions through this community program addressing a featured topic on historic homes and landscape care issues by a local expert.

\$1,750 Event Sponsor (\$1,200 tax deductible)

- Opportunity to make remarks
- Recognition and prominent logo placement in print collateral and e-communications
- Hyperlinked prominent logo on all event related e-communications and the event landing page
- Recognition in the press release

\$875 Supporting Sponsor (\$700 tax deductible)

- Public recognition during opening remarks
- Recognition and logo placement in print collateral and e-communications
- Hyperlinked logo on all event related e-communications and event landing page