

# YEARLONG SPONSORSHIP OPPORTUNITIES

## 2024 LEAD SPONSOR (ONLY TWO AVAILABLE)

**\$13,500**  
(\$11,200 tax deductible)

- Industry exclusivity, lead sponsor recognition and recognition at Annual Meeting (typically in January)
- Prominent logo on promotional materials, mass e-communications, invitations, print collateral, and press
- Hyperlinked logo in monthly newsletter and one featured article per year in the monthly newsletter
- Hyperlinked logo in quarterly Bloom newsletter and on website
- Invitations to events and programs listed with opportunities to address guests at events
- Invitations to Leadership Circle (major donors) events
- Highest level of benefits for all listed programs and opportunity to partner in the creation of one program
- Projection-level sponsorship for Night of Lights full benefits with logo listed first on the event street banner
- Guided experience by the Conservancy board or staff within a mutually agreed upon program for ten guests
- Private group volunteer opportunities



## 2024 GENERAL SPONSOR

**\$5,500**  
(\$4,500 tax deductible)

- Recognition at Annual Meeting (typically in January)
- Prominent logo on promotional materials, mass e-communications, and press
- Logo on invitations and print collateral
- Hyperlinked logo in monthly newsletter, the quarterly Bloom newsletter, and the website
- Invitations to events and programs listed with opportunities to address guests at events
- Invitations to Leadership Circle (major donors) events
- Supporting level benefits for all listed programs
- Discounted opportunity to upgrade to higher level sponsorship for events listed

2024

# Sponsorship Opportunities

GREAT ACCESS | GREAT CAUSE | UP TO 90% TAX DEDUCTIBLE



**Learn more about your sponsorship opportunities by contacting the Conservancy today.**

**Chestnut Hill Conservancy** is dedicated to preserving the historical, architectural, and cultural resources and open spaces that define the character of Chestnut Hill and its surrounding communities in the Wissahickon watershed.



# SPONSOR OUR BIGGEST EVENTS OF THE YEAR

High-profile events, engage with major donors, and meet new audiences -  
up to 85% tax deductible!

## SPRING GALA

The Conservancy's annual fundraising event



Celebrate the end of the spring season with a glorious dinner and cocktail garden party gala fundraiser at a spectacular historic property. 200+ friends and neighbors will gather for an elegant celebration with food, fun, and finery. The evening will feature the recognition of a special person or group for their significant impact here.

### \$4,500 Event Sponsor (\$3,600 tax deductible)

- (4) Invitations to this event and industry exclusivity
- Opportunity to make opening remarks with verbal and written recognition at the event
- Hyperlinked prominent logo on all event related e-communications, event landing page, and recognition in the press release
- Prominent logo on event and print collateral and on paid advertising
- Full-page color ad in the event program

### \$2,250 Supporting Sponsor (\$1,800 tax deductible)

- (2) Invitations to this event
- Opportunity to make opening remarks with verbal and written recognition at the event
- Hyperlinked prominent logo on all event related e-communications and recognition in the press release
- Prominent logo on event and print collateral and on paid advertising
- Half-page color ad in the event program

**Fun additional sponsorship opportunities are available!**

## PRESERVATION PARTY

NEW this year



This event combines and reimagines two existing Conservancy celebrations of great architecture and stewardship – the Chestnut Hill Architectural Hall of Fame and the Preservation Recognition Awards. This will be a fun, light party for early Spring to reveal the buildings publicly chosen to join the Hall in 2024 and celebrate remarkable preservation work here.

### \$2,500 Event Sponsor (\$2,000 tax deductible)

- (4) Invitations to this event and industry exclusivity
- Opportunity to make opening remarks with verbal and written recognition at the event
- Hyperlinked prominent logo on all event related e-communications and recognition in the press release
- Prominent logo on event and print collateral and on paid advertising

### \$1,250 Supporting Sponsor (\$1,050 tax deductible)

- (2) Invitations to this event
- Opportunity to make opening remarks with verbal and written recognition at the event
- Hyperlinked logo on all event related e-communications (invitations, newsletters, etc.)
- Logo on event and print collateral

## LEADERSHIP CIRCLE

Exclusive opportunities with our major donors (2 events)



Leadership Circle members represent the Conservancy's most generous supporters and possibly your greatest clients. The Conservancy organizes these exclusive, intimate behind-the-scenes tours and catered lectures at least twice a year, both fascinating and a great networking opportunity.

### \$1,000 Event Sponsor (\$800 tax deductible)

- (2) Invitations to each Leadership Circle event
- Opportunity to make opening remarks
- Hyperlinked prominent logo on all Leadership Circle related e-communications (invitations, newsletters, etc.)
- Prominent logo event and print collateral

### \$650 Supporting Sponsor (\$550 tax deductible)

- (2) Invitations to one Leadership Circle event
- Opportunity to make opening remarks at one event
- Hyperlinked logo on all Leadership Circle related e-communications (invitations, newsletters, etc.)

# SPONSOR PUBLIC PROGRAMS

In-person and virtual - tours, lectures, and exhibits -  
up to 90% tax deductible!

## NIGHTS OF LIGHTS

Public streetscape exhibition (October, 5 nights)



For several nights in October, the Conservancy's Night(s) of Lights brings thousands to Chestnut Hill's transformed Germantown Avenue from near and far. This innovative public art exhibition transforms the Avenue into an interactive experience with themed (sponsored) slideshows of archival and other content projected through storefront windows, theatrically-lit architecture, and an active "Main Street." This event is part of DesignPhiladelphia, a citywide showcase of Philadelphia's creativity, innovation, and the designers who make it happen.

### \$2,500 Projection Sponsor (\$2,000 tax deductible)

- Prominent logo on one title projection slide and "sponsored by" signage at the same location
- Logo on the "thank you" slide at all locations
- Logo on the street banner, banner, and event poster
- Hyperlinked logo on event landing page and event e-communications and recognition in press release
- VIP guided Night of Lights walking tour
- Public recognition at the "Flip the Switch" ceremony and opportunity to make remarks

### \$1,000 Event Sponsor (\$800 tax deductible)

- Logo on the "thank you" slide at all locations
- Logo on the street banner, banner and event poster
- Hyperlinked logo on event landing page and event e-communications and mention in press release
- Public recognition at the "Flip the Switch" ceremony

### \$750 Supporting Sponsor (\$675 tax deductible)

- Logo on the "thank you" slide at all locations
- Logo on the banner, hyperlinked logo on event landing page and event e-communications and press
- Public recognition at the "Flip the Switch" ceremony

## DISCOVERING CHESTNUT HILL

Walking tour and lecture series (4-6 events a year)



This popular series of local guided tours and lectures explores the architecture, history, and natural beauty of Chestnut Hill and neighboring communities. At least two events are organized each spring and fall, typically advertised with posted flyers broadcast through calendars and online.

### \$1,750 Event Sponsor (\$1,400 tax deductible)

- (2) Invitations to all events and an opportunity to make remarks
- Recognition and prominent logo placement in print collateral and e-communications
- Hyperlinked prominent logo on all event related e-communications and the event landing page
- Recognition in the press release

### \$875 Supporting Sponsor (\$775 tax deductible)

- (1) Invitation to all events
- Recognition and logo placement in print collateral and e-communications
- Hyperlinked logo on all event related e-communications and event landing page

## ASK THE EXPERTS

Virtual and in-person lecture series (4-6 events a year)



The Conservancy's Ask the Experts is a free program offered in collaboration with the Chestnut Hill Community Association. Ask questions and get solutions through this complimentary community program addressing a featured topic on historic homes and landscape care issues by a local expert.

### \$1,500 Event Sponsor (\$1,200 tax deductible)

- Opportunity to make opening remarks
- Recognition and prominent logo placement in print collateral and e-communications
- Hyperlinked prominent logo on all event related e-communications and the event landing page
- Recognition in the press release

### \$800 Supporting Sponsor (\$700 tax deductible)

- Public recognition during opening remarks
- Recognition and logo placement in print collateral and e-communications
- Hyperlinked logo on all event related e-communications and event landing page