

# SPONSORSHIP OPPORTUNITIES

## SHOW YOUR COMMITMENT TO THE COMMUNITY ALL YEAR LONG!

### 2023 LEAD SPONSOR (ONLY ONE AVAILABLE)

**\$13,500**  
(\$11,200 tax deductible)

- Industry Exclusivity
- Invitations to ALL events & programs of the Conservancy, including exclusive *Leadership Circle* events (our highest donors)
- Receive recognition as Lead Sponsor, top billing, and prominent logo placement on promotional materials, mass e-communications, and press
- Receive highest level of benefits for all listed programs
- Opportunities to address guests at events
- Prominent logo placement on thousands of invitations, programs, flyers, and posters throughout the community
- Recognition at Annual Meeting
- Hyperlinked, prominent logo on Conservancy website
- IF Great Houses Tour is held, inclusion at the Presenting Sponsor level

Promote your business AND  
Connect with neighbors.

### 2023 GENERAL SPONSOR

**\$5,500**  
(\$4,500 tax deductible)

- Invitations to ALL events & programs of the Conservancy, including exclusive *Leadership Circle* events (our highest donors)
- Receive prominent billing and logo placement on promotional materials, mass e-communications, and press
- Receive exclusive sponsor benefits for all listed programs
- Opportunities to address guests at events
- Prominent logo placement on thousands of invitations, programs, flyers, and posters throughout the community
- Hyperlinked, prominent logo on Conservancy website
- IF Great Houses Tour is held, inclusion at the Supporting Sponsor level



**GREAT ACCESS | GREAT CAUSE | UP TO 90% TAX DEDUCTIBLE!**



**SECURE YOUR SPONSORSHIP BY CONTACTING  
DANIELLE MARINO — DANIELLE@CHCONSERVANCY.ORG OR 215-247-9329 EXT. 202**



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# 2023



## SPONSOR OUR *BIGGEST* EVENTS OF THE YEAR!

Be PART OF high-profile events! Engage with major donors & new audiences - up to 85% tax deductible!

2023

CHESTNUT HILL

ARCHITECTURAL HALL OF FAME

*Celebration*

The Chestnut Hill Conservancy is excited to once again host the Architectural Hall of Fame and Gala in 2023! This is the Conservancy's only large-scale annual fundraising event and a fantastic way to connect with and make a lasting impression on our biggest supporters and your future clients.

Sponsors will also be featured on all mass communications regarding the nomination, voting, and induction of selected landmarks, as well as all gala related communications.

Be a part of one of the most excited nights in Chestnut Hill as we unveil the newest members of the Architectural Hall of Fame.

### \$5,000 Presenting Sponsor (up to \$4,000 Tax Deductible)

- Industry Exclusivity at this level
- Opportunity to give opening remarks at Gala
- 4 tickets to the event and early Benefactor reception (4 complimentary dinners if virtual)
- Full-page color ad in program
- Prominent logo in event related printed materials
- Verbal and printed recognition at event
- Option to gift branded items directly to attendees at the event (or pre- or post-event if virtual) (at sponsor cost)
- Hyperlinked prominent logo on all event and voting related mass e-communications and webpage

### \$2,250 Supporting Sponsor (up to \$1,900 Tax Deductible)

- 2 tickets to the event (2 complimentary dinners if virtual)
- Opportunity to participate in Gala program
- Half-page color ad in program
- Prominent logo in event related printed materials
- Verbal and printed recognition at event
- Hyperlinked prominent logo on all event related mass e-communications and webpage

### \$1,000 Presenting Sponsor\* (\$800 Tax Deductible)

- Physical sign(s) at during exhibition
- Hyperlinked prominent logo on all related e-communications
- Prominent logo on event program and printed communications
- Public "thanks!" at Opening Reception

### \$750 Supporting Sponsor\* (\$600 Tax Deductible)

- Hyperlinked prominent logo on all related e-communications
- Prominent logo on event program and printed communications
- Public "thanks!" at Opening Reception

\*Upgrade opportunities may be available in Fall 2023



## STREETSCAPE EXHIBITION FALL 2023

*Annual Exhibit on Germantown Ave*

Each Fall we flock to "the Avenue" to share our collective histories with the community. Whether it is Night of Lights or a 6 week exhibit on the Olmsted influence on Pastorious Park, we can't wait to unveil our next idea! Sponsor our Fall exhibit to feature your logo on Germantown Avenue for thousands to see.



## LEADERSHIP CIRCLE EVENTS

*Exclusive Opportunities with our Most Generous Supporters*

Join our Major Donors at their exclusive outings. Events may include a local behind-the-scenes tour, an out of town trip to a partner organization or a catered Salon Talk on conservation efforts. We hope you'll join them as they experience deeper understanding of our mission areas of historic architecture, open space, and history!

### \$1,000 Presenting Sponsor (\$800 Tax Deductible)

- 2 Invitations to each Leadership Circle Event (typically 1 Salon Talk and 1 Excursion annually)
- Opportunity to make opening remarks at one program
- Hyperlinked prominent logo on all Leadership Circle related e-communications (event invitations, quarterly newsletters, etc.)
- Prominent logo on event program and printed communications, such as invitation postcards

### \$600 Supporting Sponsor (\$500 Tax Deductible)

- 2 Invitations to either Leadership Circle Event (Salon Talk or Excursion annually)
- Opportunity to make opening remarks at one program
- Hyperlinked logo on all Leadership Circle related e-communications (event invitations, quarterly newsletters, etc.)

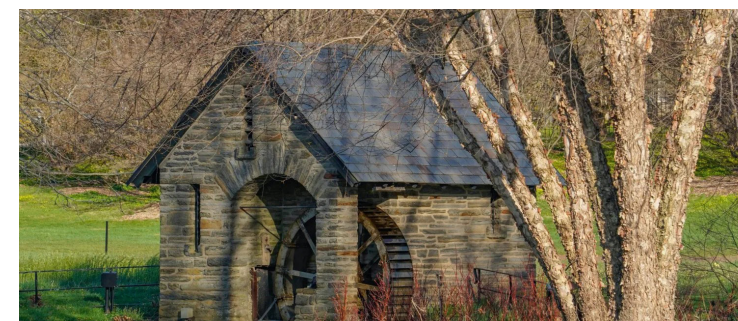
## SPONSOR PUBLIC PROGRAMS - BE SEEN BY THOUSANDS!

In-person and virtual tours, lectures, and exhibits - up to 90% tax deductible!

## DISCOVERING CHESTNUT HILL

*In-person and Virtual Tour and Lecture Series*

**4 events per year.** This series of guided tours and lectures is a perennial favorite of the community's most dedicated residents, and explores the architecture, history, and natural beauty of Chestnut Hill and neighboring communities. In-person engagement of hundreds across the year, and thousands via online and printed marketing.



### \$1,500 Presenting Sponsor (\$1,200 Tax Deductible)

- Opportunity to make opening remarks at one program
- Recognition and prominent logo placement in Series Programs and communications throughout year including program webpage and postcards and posters around town
- Hyperlinked logo on Conservancy program specific e-communications and program webpage

### \$800 Supporting Sponsor (\$750 Tax Deductible)

- Recognition in Series Programs throughout year as Sponsor
- Logo on all Series communications and e-communications, including program webpage and postcards and posters around town

## ASK THE EXPERTS

*In-person and Virtual Lecture Series*

A free program to the community, Ask the Experts addresses a featured topic by an expert on prevalent issues relating to historic home and landscape care. Organized by the Chestnut Hill Conservancy and advertised to thousands, we seek to educate the community on topics important to their life. The series is typically 4-6 events each year.



### \$1,500 Presenting Sponsor (\$1,200 Tax Deductible)

- Opportunity to make opening remarks at one program
- Recognition and prominent logo placement in Series Programs and communications throughout year including program webpage and postcards and posters around town
- Hyperlinked logo on Conservancy program specific e-communications and program webpage

### \$800 Supporting Sponsor (\$750 Tax Deductible)

- Recognition in Series Programs throughout year as Sponsor
- Logo on all Series communications and e-communications, including program webpage and postcards and posters around town

## BLOOM WHERE YOU ARE PLANTED

*formerly History @ Home  
Virtual Program Series*

Our completely virtual programming, Bloom Where You Are Planted includes a wide variety of content all focused on making the most of our resources and community. This series will also feature content by Paul Meyer, retired F. Otto Haas Executive Director of the University of Pennsylvania's Morris Arboretum known for the previous "Tree of the Month" article. The series is typically 10 emails per year.



### \$1,000 Presenting Sponsor (\$850 Tax Deductible)

- Recognition in all Bloom Where You Are Planted emails and videos reaching thousands of subscribers and viewers each month
- Opportunity for one sponsored content article
- Hyperlinked prominent logo on all related email series and program webpage

### \$750 Sponsor (\$650 Tax Deductible)

- Recognition in all Bloom Where You Are Planted emails and videos reaching thousands of subscribers and viewers each month
- Logo on all related email series and program webpage

Great Houses and Gardens Tour - Planned for Spring 2023, additional details will be available at that time. Let us know if you're interested and we'll be sure to reach out to you then!