

# Catalyst



**Chestnut Hill is an internationally significant treasure**, with hundreds of acres of natural, scenic, privately-held open space in the Wissahickon watershed and thousands of unique historic buildings. As pressure builds toward a vastly altered neighborhood, the Conservancy is stepping up conservation and planning efforts that will benefit Chestnut Hill - and communities throughout the region.

To support this essential work, the Conservancy is engaging community leaders and supporters at the CATALYST level of the Leadership Circle.





# 350+ acres of private watershed land unprotected from development pressure\*

## 85% of Chestnut Hill's historic architecture unprotected from demolition

The Chestnut Hill Conservancy is the only organization in our area to advocate for sustainability, urban land conservation, and historic preservation

Hundreds of acres of environmentally significant open space and thousands of historic buildings remain vulnerable to intensifying development pressures and over-permissive zoning. As many as 1,000 new homes could be built *by-right* in the many subdividable, environmentally critical parcels in Chestnut Hill. Efforts to conserve, preserve and manage redevelopment have never been so important.

**150 acres of open space and dozens of buildings have been protected by the Conservancy so far.** As a leader within our Leadership Circle, 50% of your **Catalyst** membership goes directly toward the work of the Conservancy's Conservation and Easements Program, run in partnership with Friends of the Wissahickon.

With your **Catalyst** investment, the Conservancy will:

- **Strategically protect** significant open space and historic architecture
- **Cultivate resilience** in our natural and built environment
- **Nurture partnerships** to support and amplify these efforts
- **Drive policy** to improve municipal protections and incentives
- **Increase benefits** for easement holders beyond the initial possible tax deduction

**Will you join us as a leader and community champion to continue this work?**

\* *Priorities for conservation identified in FOW's Protect Our Watershed study; 350+ priority acres remain in Chestnut Hill and another 1,000+ in the rest of the Wissahickon watershed*

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## CATALYST PLEDGE

- I WISH TO BE A LEADERSHIP CIRCLE CATALYST (\$5,000 AND UP) NOW
- I WISH TO BE A LEADERSHIP CIRCLE PRESERVATIONIST (\$2,500) NOW
- I WISH TO BE A LEADERSHIP CIRCLE HISTORIAN (\$1,250) NOW

**I PLEDGE TO CONTINUE MY LEADERSHIP CIRCLE MEMBERSHIP FOR:**

three

four

five

years (circle one)

**SIGNATURE AND DATE:** \_\_\_\_\_