

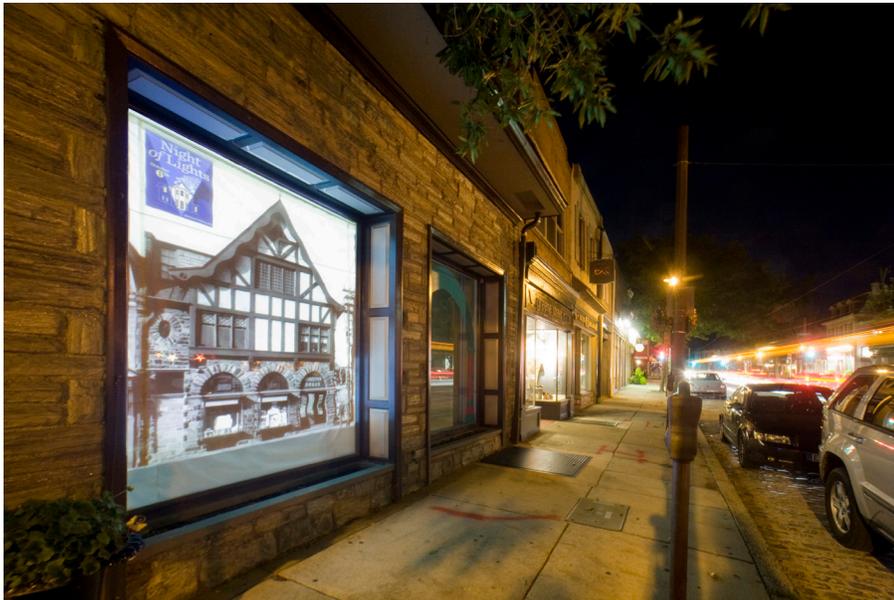
Night of Lights

October
6th



chconservancy.org

During the Night of Lights, historical images, films, and quotations from the Chestnut Hill Conservancy's Archives will be projected through storefront windows and onto select exterior walls along the corridor after dark. Neighboring buildings along Germantown Avenue will be illuminated with theatrical lights, casting colors, patterns, and shadows to highlight their unique architectural features.



These will be enhanced with interactive elements such as postcard "Past-port"s to be collected along the corridor, "history pop-ups" in open properties, music, and more. Participating businesses will stay open late, and will be donating a percentage of sales to the Conservancy's Archives.

Presented in celebration of the Chestnut Hill Conservancy & Historical Society's 50th Anniversary, Night of Lights is organized in partnership with the Chestnut Hill Business District and the Pennsylvania Academy of Fine Arts. An opening reception at the VFW Building will include an opportunity for VIPs to "Flip the Switch" to kick off the event.

Sponsors as of August 2017



Night of Lights Sponsorship

NIGHT OF LIGHTS: BRINGING HISTORY TO LIGHT | FRIDAY, OCTOBER 6, 2017 6:30PM-10PM

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Night of Lights Presenting Sponsor | \$2,500 level Only 2 remain available (\$2,000 tax-deductible!)

Dedicated logo slide at one location (shown 100 times during event). Logo on "Sponsored by" slide at all locations (shown 300 times during event - 6 sites, 50 times each). Logo on program communications including postcards, posters around town, and storefront signage. Hyperlinked logo on CH Conservancy e-communications and program webpage, as well as communications from CHBD and CHCA, reaching tens of thousands. Recognition in Chestnut Hill Local feature on this special event. Hyperlinked name on CH Conservancy Business Sponsorship webpage and promoted through e-newsletter 2+ times annually. Opportunity to make welcome remarks at Opening Reception. Participation in creation of slideshow, if desired. Opportunity to supply branded gift lights (additional cost). Plus all Organization Sponsorship benefits. FMV = \$500.

Night of Lights Sponsor | \$1,000 level (\$800 tax-deductible!)

Logo on Thank you slide at all locations (shown 300 times during event - 6 sites, 50 times each). Hyperlinked logo on CH Conservancy e-communications and program webpage, as well as communications from CHBD and CHCA, reaching tens of thousands. Hyperlinked name on CH Conservancy Business Sponsorship webpage and promoted through e-newsletter 2+ times annually. Recognition in Chestnut Hill Local feature on this special event. Publicly thanked at Opening Reception. Opportunity to supply branded gift lights (additional cost). FMV = \$200.

Special Package Sponsorship: 50th Anniversary Gala + Night of Lights | \$2,250 (\$1,620 tax-deductible!)

All Night of Lights \$1,000-level benefits PLUS these 50th Anniversary Gala \$1,500-level benefits. (Offered individually at \$1,500 Gala + \$1,000 Night of Lights.)

PRESERVATION CELEBRATION GALA FEATURING THE ARCHITECTURAL HALL OF FAME | SATURDAY, DECEMBER 2, 2017

The party of the year! This is the 50th Anniversary benefit for the Chestnut Hill Conservancy. The black-tie gala in at the fabulous Guildford (formerly the Wharton Sinkler) will honor Chestnut Hill's legacy of extraordinary architecture and landscape by recognizing "Hall of Fame" places, as voted by the public during late summer and early fall. The gala and the preceding public programming support the Chestnut Hill Conservancy's mission to preserve the architectural, historical, and environmental resources that define the Chestnut Hill area.

Bring 2 people to the event. Logo on 1,000 invitations, event signage, and tent signage at the Chestnut Hill "Fall for the Arts" Festival attracting 30,000 passersby. Half-page glossy color ad in the Program Booklet seen by 300+ guests. Hyperlinked logo on e-communications and event webpage. Hyperlinked logo on CH Conservancy Business Sponsorship webpage and promoted through e-newsletter 2+ times annually. FMV = \$630

In-kind and Host Sponsorship Packages Available

Contact us for more information!

WE ARE THRIVING

There is no better time than now to sponsor!

As we celebrate our 50th Anniversary in 2017, we are growing like never before. In six months alone, our email list has increased 35% and our social media audience has swelled 7 times over. Recent rebranding is generating buzz, and the work that we are doing for the community, supported in part by a major grant from the William Penn Foundation, is attracting media coverage and new supporters.

CHESTNUT HILL IS GROWING

Chestnut Hill is growing, which is wonderful, but development pressure is rapidly rising. There is a dire need for an approach to growth that balances new development with protection of the historic architecture and ample open space that make Chestnut Hill so desirable in the first place.

The Chestnut Hill Conservancy is leading the efforts for smart growth and the protection of the Wissahickon Watershed. As a leading business owner, your show of support is both powerful and vital.

OUR AUDIENCE IS FULL OF YOUR (POTENTIAL) CLIENTS!

Align your company with the only organization in Chestnut Hill ensuring that both the architectural heritage and the natural environment of this extraordinary urban village are maintained into the future.

Our audience is comprised of dedicated local-business supporters, property owners who invest in old-house and landscape care, the environmentally conscious, and many engaged community members. Put your business in front of our audience and reap benefits.

SPONSOR NAME (as it will be listed) _____

MAIN CONTACT PERSON _____

ADDRESS _____ CITY _____

STATE _____ ZIP _____ PHONE _____ EMAIL _____

CONFIRM AMOUNT \$ _____ PAYMENT PREFERENCE: Single payment in full Monthly until complete* Quarterly until complete*

PAYMENT SELECTION Check Stock transfer: contact me with instructions Visa MasterCard AmEx

CREDIT CARD # _____ SECURITY CODE _____ EXP DATE _____

SIGNATURE (Required for credit card) _____

*within one year of the Chestnut Hill Conservancy's receipt of this form

A copy of our registration and financial information may be obtained from the PA Dept. of State by calling 800-732-0999. Registration does not imply endorsement.

RETURN TO – CHESTNUT HILL CONSERVANCY, 8708 GERMANTOWN AVENUE, PHILADELPHIA, PA 19118

CONTACT EXECUTIVE DIRECTOR LORI SALGANICOFF WITH QUESTIONS – LORI@CHCONSERVANCY.ORG | 215-247-9329 x 201