The party of the year! This is the 50th Anniversary benefit for the Chestnut Hill Conservancy. The black-tie gala in a stunning private home (TBA) will honor Chestnut Hill’s legacy of extraordinary architecture and landscape by recognizing “Hall of Fame” places, as voted by the public during late summer and early fall.

REGISTER — 215-247-9329 x202
OR CHCONSERVANCY.ORG
THE PRESERVATION CELEBRATION GALA FEATURING THE ARCHITECTURAL HALL OF FAME | NOVEMBER 4, 2017 — The party of the year! This is the 50th Anniversary benefit for the Chestnut Hill Conservancy. The black-tie gala in a stunning private home (TBA) will honor Chestnut Hill's legacy of extraordinary architecture and landscape by recognizing “Hall of Fame” places, as voted by the public during late summer and early fall. The gala and the preceding public programming support the Chestnut Hill Conservancy's mission to preserve the architectural, historical, and environmental resources that define the Chestnut Hill area.

50th Anniversary Gala Sponsorship | $5,000 level
Industry exclusivity. Naming of the event on all promotional material and press as “2017 Presenter.” Opportunity to briefly address the crowd. Bring up to 6 people to the event, including early champagne reception. All other $2,500-level benefits (below), with most prominent placement.

50th Anniversary Gala Sponsorship | $2,500 level
Bring marketing material and up to 4 people to the event, including early champagne reception. Logo on 1,000 invitations, event signage, and tent signage at the Chestnut Hill “Fall for the Arts” Festival attracting 30,000 passersby. Full-page glossy color ad in the Program Booklet seen by 300+ guests. That ad on a looping video played throughout event. Verbal recognition at the event. Hyperlinked logo on e-communications and event webpage. Opportunity to run a featured testimonial (yours alone) in e-newsletter to 2,500 subscribers. Hyperlinked logo on CH Conservancy Business Sponsorship webpage and promoted through e-newsletter 2+ times annually. Ability to market goods- and service-discounts in CH Conservancy communications.

Special Package Sponsorship: 50th Anniversary Gala + Nights of Light | $2,250
All 50th Anniversary Gala $1,500-level benefits (below) PLUS these Nights of Light benefits. (Offered individually at $1,500 Gala + $1,000 Nights of Light.)

NIGHTS OF LIGHT | FIRST WEEKEND OF OCTOBER 2017 (OPENING PARTY OCT. 6) — Exciting public art inspired by the Chestnut Hill Archives, this very special program will project moving and still images onto buildings and other structures along the Germantown Avenue commercial corridor during the evenings of October 6, 7, and 8. Will be seen by thousands. In collaboration with the Chestnut Hill Business District, Norwood-Fontbonne Academy, the Pennsylvania Academy of the Fine Arts, and the Woodmere Art Museum, so you'll reach ALL of their audiences too!

Logo projected alongside the imagery as part of the exhibition. Logo on program communications including mailed postcards, posters around town, and signage up during the wildly popular Chestnut Hill Harry Potter Festival. Hyperlinked logo on CH Conservancy e-communications and program webpage, as well as communications from all above partner organizations, reaching tens of thousands. Recognition in Chestnut Hill Local feature on this special event.

50th Anniversary Gala Sponsorship | $1,500 level
Bring 2 people to the event. Logo on 1,000 invitations, event signage, and tent signage at the Chestnut Hill “Fall for the Arts” Festival attracting 30,000 passersby. Half-page glossy color ad in the Program Booklet seen by 300+ guests. Hyperlinked logo on e-communications and event webpage. Hyperlinked logo on CH Conservancy Business Sponsorship webpage and promoted through e-newsletter 2+ times annually.

WE ARE THRIVING
There is no better time than now to sponsor!
As we celebrate our 50th Anniversary in 2017, we are growing like never before. In six months alone, our email list has increased 35% and our social media audience has swelled 7 times over. Recent rebranding is generating buzz, and the work that we are doing for the community, supported in part by a major grant from the William Penn Foundation, is attracting media coverage and new supporters.

OUR AUDIENCE = YOUR CLIENTS!
Align your company with the only organization in Chestnut Hill ensuring that both the architectural heritage and the natural environment of this extraordinary urban village are maintained into the future. Our audience is comprised of dedicated local-business supporters, property owners who invest in old-house and landscape care, the environmentally conscious, and many engaged community members. Put your business in front of our audience and reap benefits.

CHESTNUT HILL IS GROWING
Chestnut Hill is growing, which is wonderful, but development pressure is rapidly rising. There is a dire need for an approach to growth that balances new development with protection of the historic architecture and ample open space that make Chestnut Hill so desirable in the first place.

The Chestnut Hill Conservancy is leading the efforts for smart growth and the protection of the Wissahickon watershed. As a leading business owner, your show of support is both powerful and vital.

SPONSOR NAME (as it will be listed) ________________________________________________________________

MAIN CONTACT PERSON ________________________________________________________________

ADDRESS ______________________________________ PHONE ______ EMAIL ____________________________

STATE ______ ZIP ______ PHONE ______ EMAIL ____________________________

CONFIRM AMOUNT $ ________________________ PAYMENT PREFERENCE: ○ Single payment in full ○ Monthly until complete* ○ Quarterly until complete*

PAYMENT SELECTION ○ Check ○ Stock transfer: contact me with instructions ○ Visa ○ MasterCard ○ AmEx

CREDIT CARD # __________________________________ SECURITY CODE ___________ EXP DATE ________________

SIGNATURE (Required for credit card) ______________________________________________________________

RETURN TO — CHESTNUT HILL CONSERVANCY, 8708 GERMAN TOWN AVENUE, PHILADELPHIA, PA 19118

The Chestnut Hill Conservancy is a 501(c)(3) nonprofit historic preservation and conservation organization. A copy of our registration and financial information may be obtained from the PA Dept. of State by calling 800-732-0999. Registration does not imply endorsement. *within one year of the CH Conservancy’s receipt of this form

CONTACT DEVELOPMENT DIRECTOR KRISTIN SOUTHAL WITH QUESTIONS — KRISTIN@CHCONSERVANCY.ORG | 215-247-9329 x 207